

SAMPLE STORY for CUVÉE AND GASTRONOME 2020

YOUR HEADING BELOW SHOULD INCLUDE NOTHING ADDITIONAL – NO LOGOS ETC.

EVERYTHING SHOULD BE IN TIMES NEW ROMAN FONT – 10 POINT – BLACK FONT.

Heading:

La Jolla **IDENTIFY THE BAILLIAGE**

A La Jolla, California Holiday Fete **NAME THE EVENT**

By Marie Addario, National Chargée de Presse USA **IDENTIFY THE AUTHOR**

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THE STORY SHOULD RUN BETWEEN 250-300 WORDS, DOUBLE SPACED

The Forbes Five Star and AAA Five Diamond Park Hyatt Aviara Resort (**NAME OF VENUE**) situated north of San Diego does indeed thrive, flourish and buzz with activity as it sits on a high ridge overlooking the Batiquitos Lagoon Sanctuary on Southern California's sun-drenched Pacific Coast in Carlsbad, California. The lively resort with its golf club and spa is quite the setting to relax and indulge. Over 50 members and guests (**OPTIONAL ATTENDEE COUNT**) of the La Jolla Bailliage enjoyed a holiday fete in the hotel's ball room on the spectacularly clear first evening of December 2019. (**DATE OF EVENT**)

Martinis are again in the fashion, so included with Champagne , a red and green tequila-pomegranate concoction topped with a spicy slice of jalapeno proved a perfect holiday cocktail to jump start the evening.

Bailli Dominick Addario MD (**NAME THE BAILLI**) and Executive Chef Pierre Albaladejo (**NAME THE CHEF**) formerly of the Four Seasons Resort Maui, Ritz Carlton Hotel Company in Rancho Mirage, CA and the Hotel Arts Barcelona (Ritz Carton) in Spain created a sumptuous dinner with exceptional wine pairings. The BV George De Latour, Private Reserve, Napa Valley, 1999 from Addario's cellar proved the perfect match with the main course of elk tenderloin. Equally paired was the cheese course with the Casa Santos Lima Colossal Reserva 2015 and the Taylor 10 year Tawny Port did to the blackberry chocolate dessert what it is supposed to do.

Bailli Addario thanked Chef Pierre along with Food and Beverage Direction Nathan Brown and General Manager Geoff Gray for an amazing dinner at this beautifully-decorated venue which launch yet another festive holiday season.

Include the menu in one or all of these three formats: (1) Word, (2) PDF, and (3) a JPG picture of the menu that could be used in a photo gallery.

In the Dropbox application, upload all usable photos and send the story, menu, and photos to your regional press at least 3 weeks following the event.