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La Chaîne des Rotisseurs

STORY SUBMISSION GUIDELINES

2020



OUR PUBLICATIONS:

GASTRONOME
ANNUAL PRINT MAGAZINE

Cuvée
NATIONAL WEB MAGAZINE

CHAÎNE US WEEKLY
DIGITAL NEWSLETTER

SUBMISSION REQUIREMENTS

- **250-350 WORDS PER STORY.**
- **HEADING MUST INCLUDE** AUTHOR'S NAME, CHAÎNE TITLE AND DATE OF SUBMISSION.
- **INCLUDE IN STORY:** BAILLI'S NAME, BAILLIAGE NAME, DATE OF EVENT, NAME OF VENUE, AWARDS GIVEN, AND NAME OF CHEF AND SHORT BIOGRAPHY OF CHEF WHEN POSSIBLE.
- **SUBMIT 10-20 HIGH-RESOLUTION PHOTOS (1MB OR LARGER).** PHOTOS SHOULD NOT BE ALTERED IN ANY WAY. PHOTOS OF PLATE-UPS, VENUES, AND SMALL GROUPS ARE PREFERRED.
- **INCLUDE A PDF OF THE MENU** IF POSSIBLE.

PAST EDITIONS

Many past editions of Chaîne magazines are available under "resources" at www.chaineus.org

CHAPTER WEBSITES

You are encouraged to assist your bailli in developing and updating your chapter's website.

HELPFUL SUGGESTIONS

Writers are encouraged to check the sample story as well as the spellings of Chaîne titles using the *Gastronome* links provided online in the *Resources* section at www.chaineus.org.

Using a professional photographer is encouraged especially for important local and all regional stories. Stories may not be used without 10-20 high-resolution photos, each at least 1 MB in size. Although candid shots are fun, for many reasons they cannot be published due to focus and composition issues.

Photos of people sitting at tables are highly discouraged.

Take the time to consider background and composition when taking photos to send for publication.

HOW TO SUBMIT BAILLIAGE STORIES

Submissions must be sent to your regional presse officer listed above within 3-4 weeks of the event. We use the free application, *Dropbox* to upload stories and photographs.

Contact your regional press officer listed on the next page for more information.

REGIONAL STORIES

Regional stories may not exceed 500 words and should have at least 15-20 good photos. The regional press officer is responsible for all regional stories.

HOW TO SUBMIT STORIES FOR INTERNATIONAL NEWS ON LINE

Submissions for *International News on Line* must be sent to the national editor-in-chief/charge (e) de presse no more than 3 weeks following the event date. The stories in order to be considered should be of interest to the international Chaîne community.