



CHAÎNE DES RÔTISSEURS

VISUAL IDENTITY GUIDELINES

General Usage Guidelines

Members and officers are granted the license to use the Trademarked Logos on printed business and marketing materials reasonably related to Chaîne operations and promotion, such as:

- Letterhead
- Business cards
- Envelopes
- Invitations and
- Brochures

So long as such items are not to be sold and the Trademarks are not altered

This license to use the Trademarks shall be at no cost and subject to such controls and limitations, and should be communicated in writing by the **Bailli Délégué or Chaîne** Executive Director.

Digital Media

Bailliages may use the Trademarks in and on their respective websites, in social media or other digital media applications or handles, and as part of Bailliage domain names and personal email signatures for the promotion of Chaîne's purposes and general operations. Domain names must be registered in the name of the Chaîne or a Bailliage.

*For more details refer to Resources → Governance → Trademark Policy